

Integrals Involving Exp. & Log Functions

Rule: ① $\int e^{ax} dx = \frac{e^{ax}}{a} + C$

② $\int b^{ax} dx = \frac{b^{ax}}{a \ln b} + C$

③ $\int x^{-1} dx = \int \frac{dx}{x} = \ln|x| + C$

④ $\int \ln x dx = x(\ln x - 1) + C$

⑤ $\int \log_b x dx = \frac{x}{\ln b} (\ln x - 1) + C$

Ex. 1. Find an Antiderivative of $e^x \sqrt{1+e^x}$

Solⁿ For an antiderivative of $e^x \sqrt{1+e^x}$, we find the indefinite integral of $e^x \sqrt{1+e^x}$.

Now, $\int e^x \sqrt{1+e^x} dx = \int \sqrt{1+e^x} \cdot e^x dx$

$$= \int \sqrt{u} du$$

$$= \int u^{1/2} du$$

$$= \frac{u^{1/2+1}}{1/2+1} + C$$

$$= \frac{u^{3/2}}{3/2} + C$$

$$= \frac{2}{3} u^{3/2} + C$$

$$= \frac{2}{3} (1+e^x)^{3/2} + C$$

$$u = 1+e^x \\ \Rightarrow du = e^x dx$$

Alternative Substitution:

$$\begin{aligned}\int e^x \sqrt{1+e^x} dx &= \int \sqrt{1+e^x} \cdot e^x dx \\ &= \int \sqrt{1+u} \cdot du \\ &= \int \sqrt{v} dv \\ &= \frac{2}{3} v^{3/2} + C \\ &= \frac{2}{3} (1+u)^{3/2} + C \\ &= \frac{2}{3} (1+e^x)^{3/2} + C\end{aligned}$$

$$\begin{aligned}u &= e^x \\ \Rightarrow du &= e^x dx\end{aligned}$$

$$\begin{aligned}v &= 1+u \\ \Rightarrow dv &= (0+1) du \\ &= du\end{aligned}$$

Ex. 2. Evaluate the indefinite integral $\int 3x^2 e^{2x^3} dx$

Solⁿ: Observation \rightarrow exponent is $(2x^3)$ & if we take the derivative of it we get $6x^2$, which kind of matches our problem.

$$\begin{aligned}\text{Let } u &= 2x^3. \quad \text{Then } du = 2(3x^2) dx \\ &= 6x^2 dx\end{aligned}$$

$$\begin{aligned}\text{So, } \int 3x^2 e^{2x^3} dx &= \frac{1}{2} \int 2(3x^2 e^{2x^3}) dx \\ &= \frac{1}{2} \int e^{2x^3} (6x^2 dx)\end{aligned}$$

$$\begin{aligned}
 &= \frac{1}{2} \int e^u \, du \\
 &= \frac{1}{2} e^u + C \\
 &= \frac{1}{2} e^{2x^3} + C
 \end{aligned}$$

Ex 3. Find the price-demand equation for a toothpaste of some brand in Walmart, when the demand is 50 tubes/week & price is \$2.35/tube. It is given that the marginal price-demand function

$$p'(x) = -0.015e^{-0.01x}, \text{ where } x \text{ is the number of tubes per week. } [\text{Given, } e^{-0.5} = 0.6]$$

Now if Walmart sells 100 tubes/week, then what will be the profitable price for each tube.

Solⁿ: To find the price-demand equation, we need to integrate the marginal price-demand function

$$\begin{aligned}
 \text{Thus, } p(x) &= \int p'(x) \, dx \\
 &= \int (-0.015e^{-0.01x}) \, dx
 \end{aligned}$$

$$\begin{aligned} &= -0.015 \int e^{-0.01x} dx \\ &= -0.015 \cdot \frac{e^{-0.01x}}{(-0.01)} + C \\ &= 1.5 e^{-0.01x} + C \end{aligned}$$

Now we know that, when the price was \$2.35/tube the demand is 50 tube/week.

$$\text{i.e., } p(50) = 2.35$$

$$\text{But } p(50) = 1.5 e^{-0.01(50)} + C$$

$$\Rightarrow 2.35 = 1.5 e^{-0.5} + C$$

$$\begin{aligned} \Rightarrow C &= 2.35 - 1.5 e^{-0.5} \\ &= 2.35 - 1.5 (0.6) \\ &= 2.35 - 0.9 \\ &= 1.45 \end{aligned}$$

$$\text{Hence, } p(x) = 1.5 e^{-0.01x} + 1.45$$

For the 2nd part, we need to find $p(100)$.

Since we know the price-demand equation, we just need to plug in $x=100$ in $p(x)$.

$$\begin{aligned}
 \text{i.e. } p(100) &= 1.5e^{-0.01(100)} + 1.45 \\
 &= 1.5e^{-1} + 1.45 \\
 &\approx 2.00.
 \end{aligned}$$

So, the profitable selling price for a tube will be \$2.00 if Walmart is selling 100 tubes/week.

Eg. 4 Find the antiderivative of $\frac{1}{x+2}$, $x \neq -2$

Solⁿ: Note: $\frac{1}{x+2} = (x+2)^{-1}$ & if we choose

$u = x+2$, then we can use the rule for

u^{-1} .

$$\begin{aligned}
 \text{Now, } du &= \left(\frac{du}{dx}\right) dx \\
 &= (1+0) dx \\
 &= dx
 \end{aligned}$$

$$\begin{aligned}
 \text{So, } \int \frac{1}{x+2} dx &= \int \frac{1}{u} du = \ln|u| + C \\
 &= \ln|x+2| + C
 \end{aligned}$$